**“Kickstart My Chart” Questions**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. December is a bad month for projects in kick-starter as in this month, throughout the last years, the number of failed projects exceed the number of successful projects.
   2. The most recurrent sub-category is theatrical plays and this category is the one with the higher number of successful projects.
   3. The sub-category in which the projects are canceled the most is Web.
2. What are some limitations of this dataset?
   1. Data gets up to 2017
   2. Some of the blurb are not in English
3. What are some other possible tables and/or graphs that we could create?
   1. We could graph having “years” in the X axe and showing which categories were successful per each year to see if there is a trend across time.
   2. Similarly, we can have “years” in the X axe and the country of the successful project to see if Kickstarter has expanded or contracted its international presence.

Bonus of statistical analysis

Use your data to determine whether the mean or the median summarizes the data more meaningfully.

The distribution is not normal. Comparing the backers of successful vs. the backers of failed campaigns, it was something foreseeable that mean and median of the successful projects was higher, as the successful projects would require more supporters and a sign of a failed project is the lack of supporters.

Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

More variability with successful campaigns and this makes sense as these kind of campaigns would attract more supporters.